

# Ayurdhara Blogs

## Ayur Mahotsav 2025: Celebrating the future of Ayurveda in Panchkula



Why you can't miss Ayur Mahotsav 2025

Ayur Mahotsav is more than just a festival; it's a movement to elevate Ayurveda to the global stage. Here's what makes the 2025 edition an unmissable event:

- India's first "Shark Tank" of Ayurveda: For the first time, the festival will feature a "Shark Tank" style conclave where emerging Ayurveda entrepreneurs can pitch their innovations to industry giants. This is a golden opportunity to secure funding, mentorship, and support for the next big Ayurveda product.
- Knowledge sessions with global experts: Immerse yourself in a wealth of knowledge with more than 30 expert speakers leading over 50 sessions. Learn from globally renowned Ayurvedacharyas and pioneers as they share insights on everything from practical

applications of ancient texts to the role of AI in modern practice.

- Mega Ayurveda expo: Explore a massive exhibition space featuring over 100 herbal and wellness brands. It's the perfect place for B2B and B2C networking, product launches, and discovering the latest innovations in the wellness industry.
- Hands-on learning and practical workshops: Don't just listen—participate! The festival offers hands-on workshops in areas like Panchakarma, Agnikarma, and Viddha, giving you a deeper, practical understanding of Ayurvedic treatments.
- Celebrate with a community: Beyond the official sessions, Ayur Mahotsav is a chance to connect with thousands of like-minded individuals. Share ideas, network, and celebrate the rich heritage of Ayurveda through cultural showcases and interactions